

# BUSINESS ADMINISTRATION: MANAGEMENT AND MARKETING PROGRAMS

## MAJOR SPECIFIC REQUIREMENTS

- à The degree program is flexible and allows students to take upper division courses focused in different business-related fields.
- à Business students are encouraged to complete an approved global experience, such as study abroad, as part of the Student Professional Development Program (PROS).

## STUDY ABROAD CAN HELP YOU

- à Apply concepts learned in class by making connections to the greater world.
- à Strengthen your understanding of yourself and challenge your perceptions of the world.
- à Enhance employment opportunities by providing real-life experience and adaptability.
- à Increase your skills and knowledge while earning academic credit.

## FINANCIAL SUPPORT

- à Use federal, state and other financial aid. i.e. Pell, Hope/Zell
- à Institutional and national study abroad scholarships available
- à CGE/NCS provide assistance in researching and applying for funding sources

## COST COMPARISON\*

Cost of a summer at UNG: \$11,000-12,000 vs

Cost of a summer abroad: \$5,000-\$11,000

Cost of a semester at UNG: \$24,000-25,000 vs

Cost of a semester abroad: \$10,000-\$22,000

\*Costs estimates include: tuition, fees, housing, meals, travel, and insurance. Costs are subject to change.

## HOW DO I GET STARTED?

- 1: Plan Early! Investigate Programs  
This brochure is a starting point. Check the CGE website for more programs and information.
- 2: Speak with an Education Abroad Advisor  
Education Abroad Advisors are professional staff members that can assist you with the study abroad process. You can schedule a meeting online.
- 3: Speak with a Professional/Faculty Advisor



