

Time Allocation: 5-10 minutes

Materials/Resources Needed: Building Ethical Employability (BEE-1) Virtual Content (Section 1, Session 1: Values and Leadership Development), Rokeach Values Survey handout

In-Person Directions:

1. After watching the Section 1, Session 1: Values and Leadership Development video of the BEE-1 Content, give each person a copy of the Rokeach Values Survey.

# Rokeach Values Survey

Instrumental Values: Modes of behavior. Means of achieving the terminal values.

- |              |              |                 |
|--------------|--------------|-----------------|
| Ambitious    | Helpful      | Loving          |
| Broad-minded | Honest       | Loyal           |
| Capable      | Imaginative  | Obedient        |
| Clean        | Independent  | Polite          |
| Courageous   | Intellectual | Responsible     |
| Forgiving    | Logical      | Self-controlled |

	Top 3 Instrumental Values	Why this value matters to me
1.		
2.		
3.		

Terminal Values: Goals to achieve during one's lifetime.

- |                    |               |
|--------------------|---------------|
| A Comfortable Life | Inner Harmony |
| Equality           |               |
| An Exciting Life   |               |
| Family Security    |               |
| Freedom            |               |
| Health             |               |