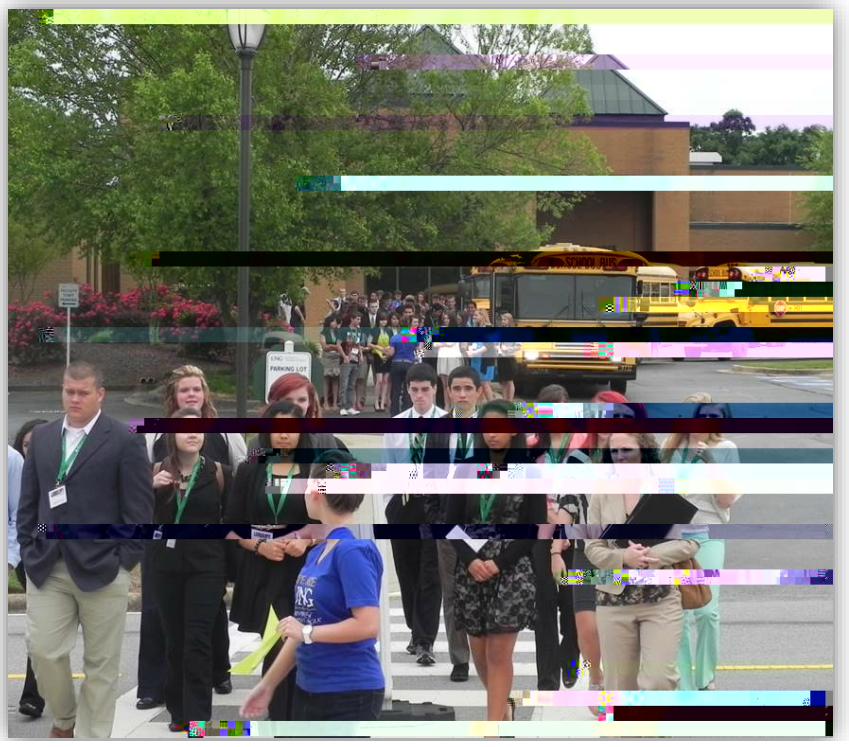
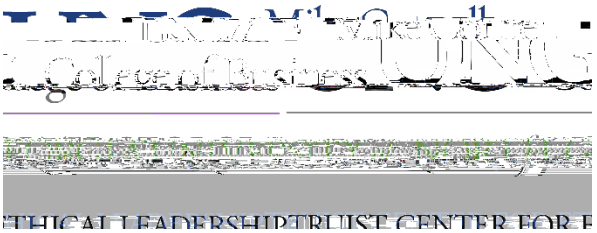
PROGRAM GUIDE

Developed through the TRUIST Center for Ethical Leadership





BEE-1 Program Partnerships

PARTNERSHIPS:

University Partner Information: The BEE-1 Program also promotes college education and interaction with college-level business students to promote student engagement and mentorship. Through a University partnership, the BEE-1 program becomes more impactful, creating more awareness of the importance of ethics to the students. The Truist Center for Ethical Leadership can assist you to create this partnership within your region as a member of the University System of Georgia. You may also reach out to the Deans office of your regional USG Institution directly about replicating the program. To get assistance with this partnership, should you need it, please contact Rose Procter, Director of the Truist Center for Ethical Leadership.

Rose Procter, Director
Truist Center for Ethical Leadership
706.867.2966 rose.procter@ung.edu WEBSITE

BEE-1 Program Structure

STEP 1: Through building and maintaining positive relationships with the high schools in the North Georgia region, we brought up to 50 students from 3 high schools (150 students) to a UNG campus. Partnering with your regional USI your re]itiv

BEE-1 Program ScheduleTemplate

Building Ethical Employability (BEE-1)

{DATE}

{USG INSTITUTION NAME: CAMPUS/LOCATION}

NOTE: Schools will be given their rotation schedule upon arrival at {USG INSTITUTION NAME}. Students are asked to wear **business professional attire**

NOTE: Schools may stay and eat on campus at their own expense. Schools will need to contact {contact info} with an approximate head count by TBD if schools wish to eat lunch at the {dining hall name}. {The dining hall description here}

BEE-1 – Ethics: Framework, Decision-Making and Self Branding

This presentation aligns with the Interactions with Others area within the GeorgiaBEST curriculum. It specifically addresses the characteristic of Effective Communication.

This presentation is included in the BEE-1 Curriculum to focus on ethical frameworks and how to examine ethical dilemmas through already existing theories, to provide the students with a base decision-making model and to provide students with an awareness of their own "self-brand" through character and their digital image.

BEE-1 – PEER ACTIVITY: Scattergories

This activity aligns with the Employer Expectations area within the GeorgiaBEST curriculum. It specifically addresses the characteristic of Critical Thinking & Problem Solving.

BEE-1 NameTag Template

FRONT VIEW

BACK VIEW

Name of High School

{insert school specific rotation below}

8:45am Campus Tour

9:15am Welcome Remarks

9:30am

10:30am

11:30am

12:30pm

Certificate of Participation

Student Name

High School Name

Building Ethical Employability (BEE-1) is designed to develop youth's ethical business leadership skills as they prepare to enter the workforce and participate in the global community.

_____

Program Coordinators Signature

DATE

USG INSTITUTION/LOCATION

BEE-1 Certificate Instructions (for teachers)

After the program completes, the teachers from the participating schools complete the following in order to receive the student's official certificate of participation from the program host:

1. Create an Excel of all the students who participated from your school. There should be two columns – Student Name and Student School. PLEASE input the students name and the name of the school exactly how it should be on the certificate.

2. Name the Excel in this format: HighSchoolName-BEE-1-Date&Location

3. Email this list, your contact information and the address where to send the certificates to your host program contact. They will create certificate and send them to you for documentation.

The BEE-1 Program for K-12 provides curriculum to teachers for the requirements of the GeorgiaBEST certification. This program satisfies as follows:

Standard	Points
Discipline and Character	1
Teamwork	1
Social Media Ethics	1
Organization and Responsibility	1
Oral and Written Communication Skills	1
Appearance and Professional Image	3
Total Points	8

Building Ethical Employability - (BEE-2) Program

The Truist Center for Ethical Leadership and our partners have created a Building Ethical Employability (BEE-2) program through simulation at the Lanier Charter Career Academy in Hall County. Learning about values and ethics and having to act upon them are two very different things. We believe providing students simulated experience through scenarios, environment immersion and responses of decisions to a live panel gives students an increased learning of how one's ethics are applied in business; thus, giving students' voice to their values."

BEE-2 Program Objectives

- Business environment immersion
- Critical thinking in ethical decision-making in business through scenarios
- Ethical defense through defending decisions to a live panel of business community leaders

BEE-2 Partners

Georgia BEST

UNG Mike Cottrell College of Business

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Hall County School

For more details about BEE-2, please download the BEE-2 Program Guide from the Truist CEL WEBSITE.

CONTACT

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